



Media Contact: Brooke Traister
Tucker & Associates
214-252-0900
brooke@tuckerpr.com

LA FONDA ON THE PLAZA TO BE FEATURED IN UPCOMING EPISODE
OF ABC'S HIT ROMANCE REALITY SERIES *THE BACHELOR*

SANTA FE, N.M. (Jan. 27, 2015) – La Fonda on the Plaza will be featured on an upcoming episode of *The Bachelor*. The episode will feature a rose ceremony with the backdrop of the beautiful La Fonda property with the newest Bachelor, Chris Soules. The episode is scheduled to air Monday, February 2, 2015, at 8/7c on ABC.

Chris Soules, the handsome and successful new Bachelor who has become known as “Prince Farming,” introduced himself to last season’s Bachelorette Andi Dorfman, and female fans fell hard for the soft-spoken man with a heart of gold. Now, this dreamboat farmer and wealthy businessman from Iowa is looking to fall in love and find a wife — and bring her back home to share a life with him in the small Iowa town of Arlington. Chris truly believes he can find the right woman to share a life with, so with the support of his family and the state of Iowa rooting for him, Chris is ready to begin the search for love, choosing from a record 30 beautiful bachelorettes! Follow Chris Soules’ search for his soul mate in the 19th edition of *The Bachelor Mondays* (8:00–10:01 p.m., ET) on the ABC Television Network.

###

ABOUT LA FONDA ON THE PLAZA

Opened in 1922, the romantic La Fonda on the Plaza is the only hotel on the historic Santa Fe Plaza and the best-known hotel in the City Different. The property offers 180 elegant guest rooms and suites, each featuring original art, handcrafted furnishings and other fresh, modern elements. On La Fonda’s private concierge floor, The Terrace, 15 luxury suites are built around a rooftop garden patio with breathtaking views of Santa Fe and the St. Francis Cathedral Basilica. La Fonda’s signature restaurant, La Plazuela, occupies the hotel’s original 1920s open-air

-more-

courtyard, and its fifth-floor rooftop bar, The Bell Tower, is a popular spot among locals for its spectacular sunset views. The newly renovated AAA Four Diamond property is a member of Historic Hotels of America and the National Trust for Historic Preservation, and was named a Best Hotel in Santa Fe in U.S. News & World Report's Best Hotels of 2015.

To learn more about La Fonda on the Plaza, go to www.lafondasantafe.com. For information on romance vacations at La Fonda, visit www.lovelafonda.com.

ABOUT THE BACHELOR

On ABC's hit primetime reality series *The Bachelor*, one lucky man is offered the chance to find true love. A single and eligible Bachelor embarks on a romantic journey, getting to know a number of beautiful women, gradually narrowing the field as he continues his search for his soul mate. At the end of this romantic voyage, if he has found the one, will there be a proposal — and will she say yes? Hosted by Chris Harrison, *The Bachelor* is produced by Next Entertainment in association with Warner Horizon Television.

The 19th season of *The Bachelor* airs Mondays 8/7c on ABC. For more information on *The Bachelor*, visit <http://abc.go.com/shows/the-bachelor>.